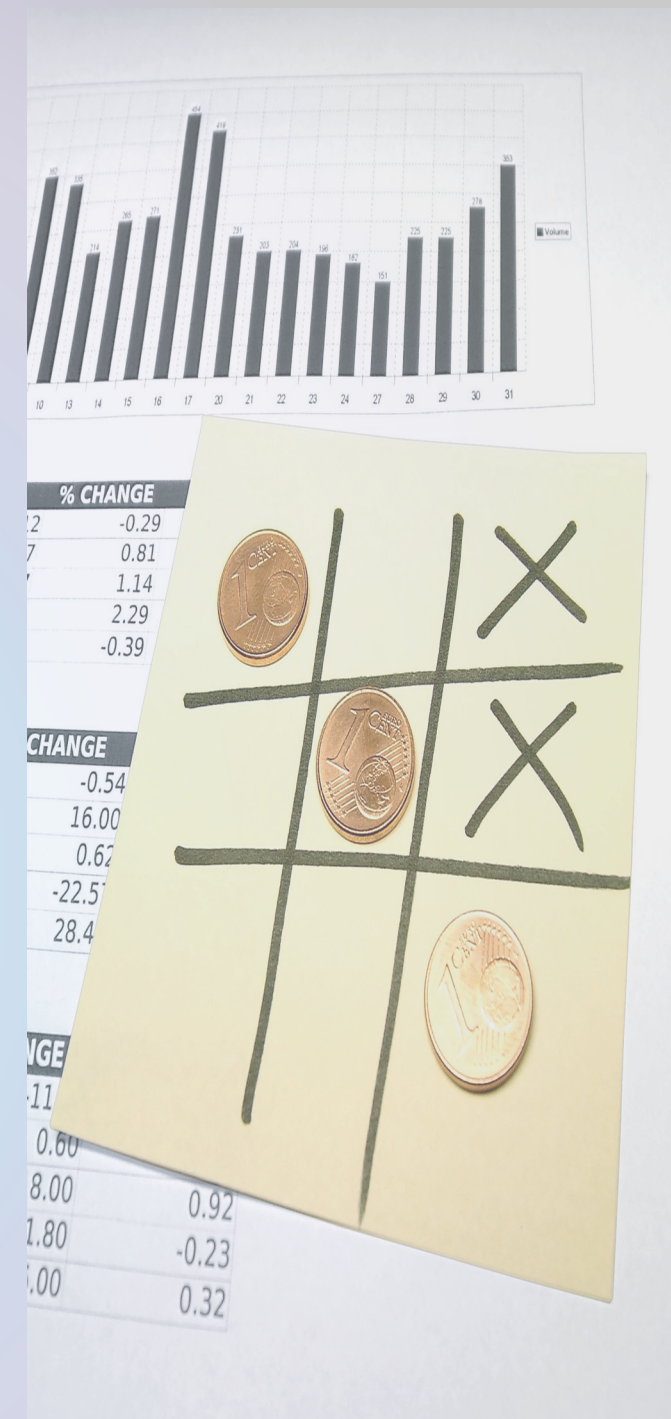


# Finance for Non-Finance Executives – (1day)

<p>Day -1 Morning Session (10:00-1:00)</p>	<p>✓ <b>Understanding Finance</b></p> <ul style="list-style-type: none"> <li>○ Role of Finance</li> <li>○ Financial Markets</li> <li>○ Corporate Finance</li> <li>○ Financial Policy</li> <li>○ Financial Statements</li> <li>○ Financial Performance</li> <li>○ Financial Reporting</li> <li>○ Ratio Analysis</li> <li>○ Variance Analysis</li> <li>○ Financial Leverage</li> </ul>
<p>Afternoon Session (2:00-5:00)</p>	<p>✓ <b>Applying Finance</b></p> <ul style="list-style-type: none"> <li>○ Analyzing Performance</li> <li>○ Shareholder/Investor Perspective</li> <li>○ Monitoring Results</li> <li>○ Strategy &amp; Planning</li> <li>○ Financial Systems</li> <li>○ Profitability</li> <li>○ Return on Investments</li> <li>○ Cost of Capital</li> <li>○ Cash Management</li> <li>○ Annual Budgeting Process</li> <li>○ Delivering Results</li> </ul>



Pinnacle Executive Education Centre  
 34, Kemal Ataturk Avenue, Awal Centre, 13th Floor, Banani, Dhaka 1213, Bangladesh.  
 Tel: 9890640, 9882592, 9886940. Fax: 8802 9881708  
 Email: [info@pinnacleasiapacific.com](mailto:info@pinnacleasiapacific.com)

[www.pinnacleasiapacific.com](http://www.pinnacleasiapacific.com)

